



**DR KRAPAL SINGH VERMA**

Assistant Director Horticulture  
Sanchi University of Buddhist Indic Studies  
Raisen (M.P.)

**Dr. Krapal Singh Verma**, a devoted Environment Conservationist works equally in the field of Agriculture and Horticulture. Dr. Verma is a professional who continuously works for the betterment of nature & farmers; guiding them to grow, propagate and earn through organic, traditional and latest technological methods of farming. He is keenly interested in developing nation building works like nature welfare, agriculture welfare, farmer welfare and youth & child welfare. Being born & brought up in the village environment of Kulansh Kala, District Sehore of Madhya Pradesh, Dr. Verma understands the problems of farmers & farming right from their roots. After acquiring Bachelors degree in Horticulture in 2006, Dr. Verma completed his Masters degree in Horticulture Vegetable Science in the year 2008 from Jawaharlal Nehru Agriculture University, Jabalpur and his Doctorate in Horticulture in 2020 from University of Chitrakoot, Satna (M.P.). Dr. K S Verma qualified ICAR-NET consecutively for two years in Horticulture in 2011 & 2012. He also qualified NET in the field of Vegetable Science in 2014. Dr. Verma has published more than 70 research papers and research articles in various books & journals. He also authored two books. Dr. KS Verma is an active panelist in AIR talk shows, Live programmes of DD News & Annadata of ETV promoting Organic farming, horticulture ,nature & biodiversity conservation etc.

Dr. Verma had many awards and recognition for his research, teaching, extension & communication awareness work and also a Young Scientist Award. For the past 12 years Dr. KS Verma has been working in the Government sector enhancing the schemes for better living of farmers. Presently he is working in the capacity of Assistant Director Horticulture in Sanchi University.

**Presentation Summary**

**Entrepreneurship opportunities through organic farming**

In present scenario Organic farming has become an integral part of our life. The world is facing two different challenges, first is decrease in diversity, quality and quantity of natural resources like water, air etc. while the second is extinction of species, decrease in availability, quality and quantity of natural produces. With the organic farming we can overcome both the above mentioned challenges and we can develop a whole industry based on organic farming. Today organic farming is not only providing an opportunity of entrepreneurship but it is also preserving the nature and has become a medium of our health security.

Everlasting chances of sustainable growth through entrepreneurships can be achieved with organic farming. Organic farming is driving us towards entrepreneurship which provides ample employments with optimum use of natural resources. The conservation of these natural resources will help in nation building. A lot of direct and indirect employment opportunities are generated as and when we start organic farming. Organic farming is helpful when production is based on quality and NOT quantity.

A few examples of entrepreneurship & employment opportunities produced by adapting organic farming are quality organic food, dairy products, organic fertilizers and manure, organic pesticide production, medicines based on organic produces, natural perfumes and aroma based products, nurseries and seed production, apiculture, agro tourism and nutritional organic kitchen gardens etc.